

# UNIVERSITY CENTRE POLICIES

UC-3 | NON-STUDENT ELECTION CAMPAIGNS | EFFECTIVE: MAY 1, 2020

Authorization: University Centre Board

Date: April 7, 2020

---

**GENERAL:** In recognition of the importance of civic engagement and supporting the democratic election process, the University Centre Board understands non-student elections may take place in the University Centre and approves such related events and activities to occur within the scope of this policy and the University of Guelph Elections Policy. During any election campaign, the University Centre Board must remain impartial as part of the University of Guelph, a publicly supported institution.

**PURPOSE:** To establish guidelines pertaining to election campaigning within University Centre controlled space during municipal, provincial and federal elections.

**SCOPE:** All internal and external individuals, groups, and organizations requesting to book a non-student election campaign activity within University Centre controlled space.

## 1.0 REQUIREMENTS FOR BOOKING SPACE:

- 1.1 Local candidates for Mayor, Member of Parliament, Member of the Provincial Parliament, and any Candidates running for Municipal Elections can request bookable space within the University Centre during an election period.
- 1.2 Prior to receiving approval of a space booking relating to a non-student election event or activity, the requesting group is required to contact the Office of Government Relations and Community Engagement with details for the planned event or activity for review and authorization as per the University of Guelph Elections Policy. Space bookings will only be approved after authorization has been received.
- 1.3 University of Guelph and University Centre logos and other branding are not permitted to be used in support of partisan political activity.
- 1.4 Student accredited clubs or organizations who wish to invite a candidate to campus and host a presentation of the candidate are not subject to the

aforementioned requirements. All student accredited clubs or organizations are required to follow the guidelines established in UC-2 Room Reservations and Event Bookings with respect to booking space.

## **2.0 ADVERTISING & SOLICITATIONS:**

- 2.1 All forms of information handouts and/or canvassing within the University Centre require the authorization of the Office of Government Relations and Community Engagement and written application and approval from the University of Guelph Solicitations Review Committee. Applications may be submitted to the University Centre Services Office or Conference and Catering Office for review and approval.
- 2.2 University Centre banner space and digital signage may be booked to promote and advertise approved events and activities relating to a non-student election campaign. Banner spaces and digital signage will not be available to provide paid advertisement of any specific candidate(s) or political party in respect of the University Centre's impartial standing on election campaigns.

## **3.0 ENFORCEMENT:**

- 3.1 The Operations Manager, or their delegate, will be responsible for enacting the requirements of this policy and liaison with the Office of Government Relations and Community Engagement on all relating matters.

## **4.0 RELATED POLICY REFERENCES:**

- 4.1 University of Guelph Election Policy (Policy 3.1):  
<https://www.uoguelph.ca/secretariat/policy/3.1>
- 4.2 University of Guelph On-Campus Advertising Promotion, Sales & Solicitation Policy (GE 20.0):  
<https://www.uoguelph.ca/finance/sites/uoguelph.ca.finance/files/on%20campus%20advertising.pdf>
- 4.3 University Centre Room Reservations and Event Booking Policy (UC-2):  
<https://www.uoguelph.ca/ucservices/room.shtml>